

7 Things You Need to Know about NY State of Health: The Official Health Plan Marketplace

1. New affordable and comprehensive health insurance options will be available for New Yorkers.
2. Open enrollment runs from October 2, 2013 - March 31, 2014 for 2014 and from November 15, 2014 - January 15, 2015 .
3. If you earn less than \$45,960 as an individual or \$94,200 for a family of 4, you may be eligible for financial assistance that will make coverage more affordable. (Government subsidies may be available to those with income between 100-400% of the federal poverty level.)
4. You will not be denied health insurance or charged more on the basis of a pre-existing condition.
5. All health insurance options will offer a comprehensive array of services.
 - Preventive services will be offered at no cost to you.
6. You can get help enrolling in coverage:
 - In-person
 - By phone
 - On-line via web chat
7. You pick the plan that is best for you.
 - Compare your plan choices based on price, provider network, or quality score.

